X2ENGINE

Replace Salesforce in Just Three Weeks

We are experts in moving frustrated companies from other CRMs to X2CRM. Salesforce, Hubspot, Oracle, you name it. Our Salesforce Replacement Program takes three weeks, sometimes less, and will save your company a substantial amount of time and money.

salesforce

THREE WEEKS

X2|CRM

Disadvantages of Salesforce

❌ **Old technology:** Salesforce was written in 1999, using old technology

❌ **Multiple mismatched databases:** Salesforce was written on multiple databases that are expensive, discordant, and inaccessible

❌ **Proprietary code:** Salesforce was written in a proprietary version of Java, which users can't access and is expensive to build and maintain

❌ **High implementation costs:** initial implementation is so complex, it requires hiring an expensive agency to do the work

❌ **Restrictive control:** only Salesforce provides training on their programming language

❌ **Expensive customization:** Developers must be certified by Salesforce — training costs plus $2,000 per year per developer fee

The X2CRM Way

✅ **Modern technology:** X2 uses new tech on AWS (Amazon Web Services)

✅ **One accessible database:** X2 written on top of MySQL, which our clients can access

✅ **Common code:** X2 was written in the two most popular coding languages—PHP and Javascript—which 80% of web sites use

✅ **Quick and easy transfer from SF to X2:** We can move all of your Salesforce data over in three weeks for $2,000

✅ **Build your own modules:** X2 can be built to fit your needs quickly and inexpensively using common coding languages

✅ **Accessible code:** X2 makes our source code available for customers to modify directly

REPLACE SALESFORCE TODAY: (831) 900-5830 | X2ENGINE.COM

![X2|CRM logo]

Built Different

Every business is different, and we are too. X2CRM was built from the start for unmatched flexibility and extensibility. We first built the application we used to build X2CRM, calling it X2Studio. You can use that same platform to customize a comprehensive solution to your unique needs and workflow, fully automating every aspect of your business.

X2Studio:
Custom Defined Modules

Does your business have a unique process or workflow? Why get a cookie-cutter CRM that sells the same solution to everyone? Build your own custom modules using common programming language (PHP) with X2Studio, or have us create them for you.

X2DocSign

We built X2DocSign for a client with X2Studio, and now it is part of X2CRM! Send a PDF directly from X2CRM for clients to update and sign, and the data automatically syncs back to your database.

Modest implementation fee, then

$65*/user/month

Includes everything we offer:

- ✓ All X2CRM Modules & Features
- ✓ Sales Forecasting
- ✓ Automated Workflow Engine
- ✓ Pre-built Email Templates
- ✓ Automated Customer Journeys
- ✓ DocSign Capabilities
- ✓ Reporting & Analytics
- ✓ Customer Support
- ✓ Straightforward Implementation
- ✓ And more!

Up to 25,000 email sends per month.

"
We switched from Salesforce to X2CRM. We now have a CRM that models how we operate our business and we saved $250,000 by switching to X2CRM." — **Ray Titus, CEO, United Franchise Group**